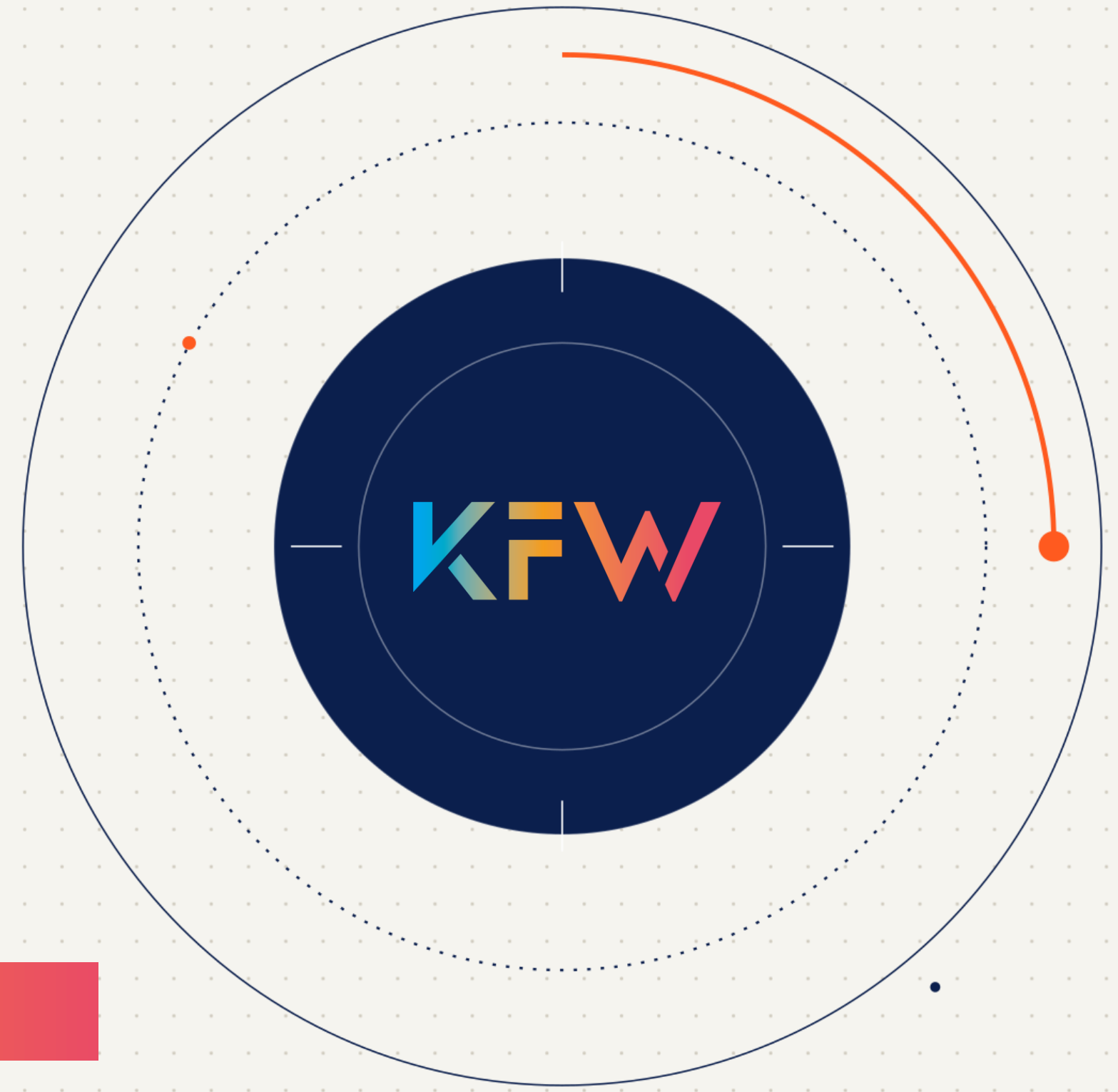


PARTICIPATION GUIDE · EXHIBITOR PROSPECTUS

KOREA FINTECH WEEK 2026

Exhibitor Information Guide



DATE

2026. 11. 25.(WED.) — 11. 27.(FRI.)

VENUE

aT Center Exhibition Hall 1-2, Seoul

— INTRO · WELCOME

WELCOME TO KOREA FINTECH WEEK 2026

The Future of Korea Finance

All in One Place.

As Korea's largest government-led financial festival,
this event shares global fintech trends,
expands investment and partnership opportunities for participants,
and engages the general public.

— GREETING · A LETTER FROM THE ORGANIZER

A LETTER TO OUR EXHIBITORS

GREETING.



THE LETTER

2026 · KOREA FINTECH WEEK

Thank you for considering our booth application for Korea Fintech Week 2026.

Launched in 2019, Korea Fintech Week has served as a premier platform showcasing financial industry changes, technological trends, and the future of financial innovation.

Upon these past achievements, we have designed this year's event to focus on where we want to go next.

"An exhibition where companies want to exhibit,
and where industry professionals and the public want to visit."

To achieve this goal, we have implemented more than 30 improvements across our planning, processes, and operations.

Here are the key changes:

- 01 Maximizing benefits for exhibitors.
- 02 Enriching the exhibition experience for experts and citizens (biggest programs ever).
- 03 Moving forward as a global exhibition powered by GFTN & Global Fintech Corporates.

Showcase your distinctive services through this exhibition!
It will be more than just an exhibition.

Thank you.

01 — OVERVIEW

Beyond finance, into the future

The Next Era of Finance Has Already Begun

Fintech innovating the future of finance, the only stage drawing the world’s attention — **Korea Fintech Week 2026**.

With the acceleration of digital transformation and restructuring of financial environment in 2026, **AI · Blockchains and other tech-driven fintechs** are becoming a new standard of financial services.

Korea Fintech Week 2026 is not just an exhibition: we aim to build tangible business cooperations and innovative financial environment through **global partnership** and **investment-focused activity**.



- GLOBAL PARTNERSHIP
- INVESTMENT & IR
- ECOSYSTEM

Fact Sheet

EVENT	KOREA FINTECH WEEK 2026
DATES	2026. 11. 25.(WED.) — 2026. 11. 27.(FRI.) / 3 days
VENUE	aT Center Exhibition Hall 1-2
SCALE	Hall 1: 3,793m ² · Hall 2: 4,254m ²
HOST	Financial Services Commission (FSC)
ORG.	Korea Fintech Center

EXPECTED VISITORS

Expected Visitors

15,000 pax

MEDIA EXPOSURE

Expected On/Offline Exposure

1.5M impressions

TOTAL BOOTHS

Total Boothes

120+ booths

01 — OVERVIEW

3-Day Program

DAY 01 · NOV 25 WED.		DAY 02 · NOV 26 THU.		DAY 03 · NOV 27 FRI.		
Policy Sharing DAY		Business DAY		Public Engagement DAY		
Financial Authorities’ Policy Vision Sharing and Global Discussion		Sharing Industry · Business Trends and Information		Expanding Public Participation in Financial Technology, Investment Lectures		
	[Main Stage]	[Sub Stage]	[Main Stage]	[Sub Stage]	[Main Stage]	[Sub Stage]
10:00–11:00	Opening Ceremony (Simultaneous Broadcasting) Financial Services Commission & Korea Fintech Center		AX · DX The Future of Insurance Industry: Growing Together with Startups General Insurance Association of Korea	Security Technology The New Frontier of Financial Security: AI & Digital Assets Financial Security Institute	Employment Career Mentoring & Consultation with Financial Industry Professionals Korea Fintech Industry Association	Financial Management Introduction to Fintech Services for Investment and Daily Life Korea Fintech Industry Association
11:00–12:00	Booth Tour Financial Services Commission & Korea Fintech Center	Support AI Solution for the Digital Transformation of the Financial Industry ㉠ Korea Credit Information Services	Payment Technology A New Payment Ecosystem Powered by Agentic AI KFTC	Quantum Technology Quantum Computing and the Future of Finance IBM	Korea Fintech Industry Association	Employment Fintech & Big Tech Recruitment Trends Korea Management Association
13:00–14:00	Investment Investment MOU Signing Ceremony FSC & Korea Fintech Center	Support AI Solution for the Digital Transformation of the Financial Industry ㉡ Korea Credit Information Services	Support Introduction of the Financial Startup Support Programs dcamp	AX · DX Digital Innovation Cases in the Banking Industry Korea Federation of Banks	AX · DX Finance: Experience Innovation over Technology Bank Salad	Investment KDB NextRound Special Session for Fintech Korea Development Bank
14:00–15:00	Financial Policy High-Level Financial Policy Forum Korea Institute of Finance	Payment Technology The Present and Future of the Overseas QR Payment Market KFTC	Investment TechFinder Showcase Financial Supervisory Service	AX · DX Designing Customer-Centric Services Viva Republica Inc.	Support How to Use AI Programs Korea Management Association	
15:00–16:00	Financial Policy Global Financial Innovation and AI Governance GFTN	Support Fintech Scale-up Strategies Based on AI & Digital Assets KPMG Samjong Accounting Corp.	Investment Fintech Innovation Fund Reverse IR Korea Growth Investment Corp.	Financial Management Managing Longevity Risk in an Aging Society Korea Life Insurance Association	Financial Management Digital Asset Investment Outlook and Strategies Korea Financial Investment Association	Security Technology The Future & Trends in Security Technology Korea Fintech Center
16:00–17:00	Payment Technology The Future of Cross-Border Payment Infrastructure GFTN	Financial Policy Financial Policy Forum Korea Institute of Finance	Investment Fintech Startup Investment Meetup Korea Growth Investment Corp.	AX · DX Agentic AI Era: Conditions for the Transformation of the Insurance Industry Korea Insurance Research Institute	Financial Management Practical Know-how from Successful Investors Korea Financial Investment Association	Support Awards Ceremony for Outstanding Booths and Fintech Companies of the Year Financial Services Commission & Korea Fintech Center
17:00–18:00	Financial Policy Asian Financial Connectivity and Global Expansion GFTN	Financial Policy The Future of Digital Asset Market and Financial Environment Digital Convergence Industry Association		Support Fintech Idea Competition & Award Ceremony Financial Services Commission & Korea Fintech Center		
						35 Programs

01 — OVERVIEW

Unique Features of 'Korea Fintech Week Exhibition'

Advancing programs to create tangible value, from driving trends to building global networks

01

GLOBAL

'Global Fintech' Exhibition

Global Fintech Exhibition with prominent global speakers and global network, GFTN. Expanded opportunities of cooperation and collaboration with both domestic and international fintech networks

02

NETWORKING

'Business Performance' Platform

Business meetings with financial institutions, innovative fintech startups, and leading investors. Over 12K participants, 400+ networking sessions

03

PROFESSIONAL

'A One-of-a-Kind Exhibition' Offering Outstanding Value for Participants

The leading platform brings domestic and international companies of all sizes together, along with relevant institutions, as a government-led financial exhibition

04

FUTURE

'Comprehensive Insights' Sessions

Comprehensive Insights Sessions consist of 35 programs ranging from the next generation to global trends, spanning all generations. Keynote speeches, Big Tech sessions, seminars and many other programs

Network · Performance-Focused **Global Fintech Platform**

02 — PROGRAM

KOREA FINTECH WEEK 2026

Event Structure

A MAIN PROGRAM	B SPECIAL EVENT
Main Program	Special Event
01 120+ Exhibitor Booths Themed Booths: Finance, Fintech, Institutions, Insurance, and more	01 Pre-registration Event On-site vouchers for pre-registrants (First-come, first-served)
02 35+ Programs Programs for Experts, Investors, Students, and the General Public	02 Stamp Tour Visit booths to get stamp and win prizes (First-come, first-served)
03 Business Meetup Supporting Business Meetup and Space Provision	03 Best Booth Voting & Mock Investment Experience Mock Investment Event linked to the 'Fintech of the Year' decided by vote
04 Global Pavilion Pavilion of Global-Leading Companies and Institutions	04 Docent Tour Exhibition Tour Program for schools, corporations, and general groups
	05 Upcycling Workshop Experience booths for creating goods from recycled cards and plastics.

02 — PROGRAM

KOREA FINTECH WEEK 2026 OPENING

Opening Ceremony · 2026. 11. 25. (WED.) 10:00 — 10:50

A / PROGRAM

Program

10:00-10:05	Arrival & Opening Video Screening
10:05-10:11	Opening Performance
10:11-10:16	Welcoming Remarks – Financial Services Commission
10:16-10:31	Congratulatory Remarks

10:31-10:50

KEYNOTE

Keynote Speech — Todd Fox (Visa VEEI, President)
— Additional Speaker Outreach

B / KEYNOTE SPEAKER

Keynote Speaker

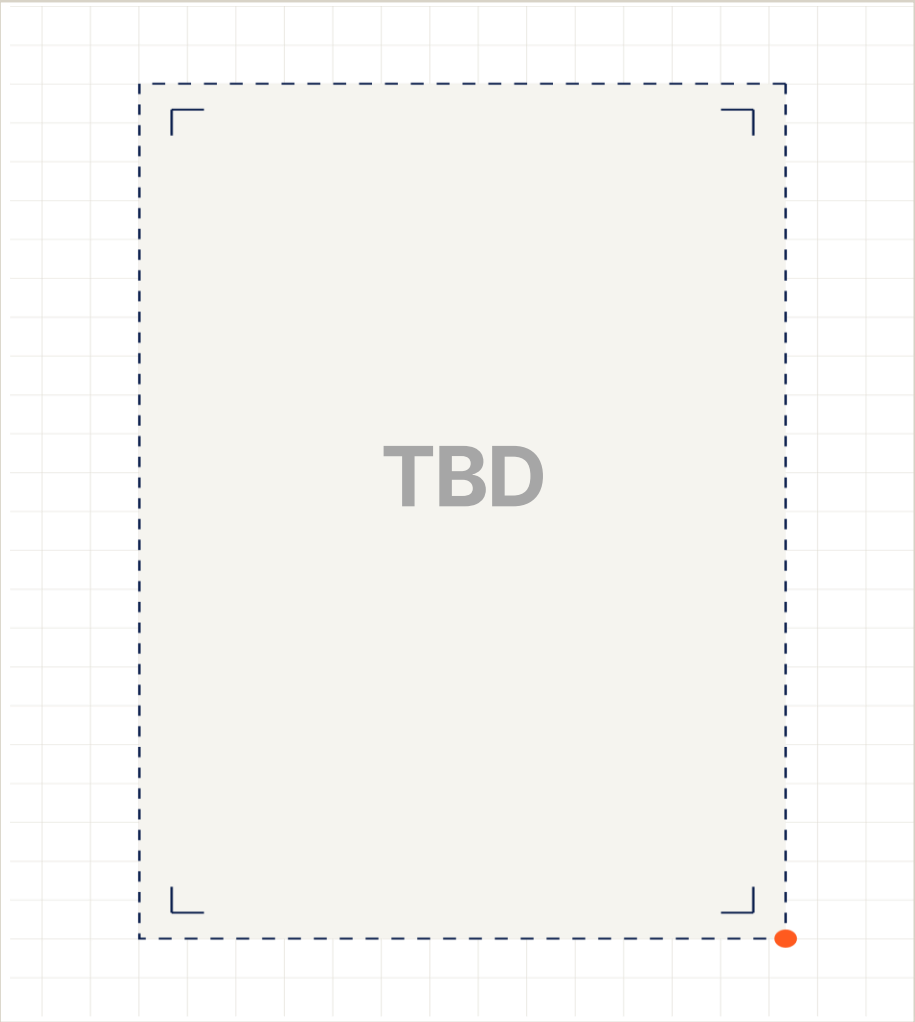


Todd Fox

Visa
Visa Economic Empowerment Institute (VEEI)
President

President of the Visa Economic Empowerment Institute(VEEI), a leader in global payment infrastructure and financial inclusion strategies.

Keynote speech on new market opportunities created by the digital financial environment.



02 — PROGRAM

EXHIBITOR BENEFITS & PR PLAN

Exhibitor Benefits · PR Plan

A EXHIBITOR BENEFITS

A EXHIBITOR BENEFITS

- 01

Largest-Ever Programs*Offering Maximum Promotional Exposure

* Guaranteed audience turnout policy by program operators.
- 02

Exhibitor Information and Logo on Official Website
- 03

Exhibitor Exposure on Display Board Across 4 Venue Locations
- 04

Exhibitor Promotion via Promotional Materials
- 05

PR Video Screening(10 min.) Between 35 Programs. (Upon Satisfaction)
- 06

Opportunity to Join the In-kind Partnership Program
- 07

Automatic Entry into Rising Fintech of the Year for Exhibitors
- 08

Exhibitor Directory Published Online & Distributed to All Financial and Investment Institutions
- 09

Best Booth Award for Standard Fintech Exhibitors

(Includes a free independent booth next year)

B PR & AUDIENCE PLAN

PR & AUDIENCE PLAN

- 01

Online PR

Show Exhibitor Information on Official Website
- 02

Press Release

Press Release Before/After the Event
- 03

On · Offline Ads

Supporters, Press, Blog, SNS Promotion

* 2x Budget Increase
- 04

Partners

Media Promotion through 26 Exhibition TF Partners
- 05

Group Tour

Programs for Schools, Corporations, General Groups

03 — INFORMATION

KOREA FINTECH WEEK 2026 PARTICIPATION GUIDE

How to Apply · Booth Information

Application Deadline 2026. 07. 30. (THU.) ~ 08. 31. (MON.) By 16:00 (KST)

A / PROCESS



B / BOOTH INFORMATION

LOCATION	TYPE	Booth Type	SPEC
3F Hall 2	Financial Pavilion	Independent Booth	Space Only (5m × 5m)
3F Hall 2	Global Pavilion	Pavilion Booth (Booth Size : 20m × 12.3m)	Provide Art Wall Booth at Pavilion (2m × 2m)
1F Hall 1	Fintech Pavilion	Independent Booth	Space Only (5m × 5m)
1F Hall 1	Fintech Pavilion	Standard Booth	Provide Art Wall Booth (3m × 3m)
1F Hall 1	Partner Pavilion	Independent Booth (Required to register with 4 fintech partners)	Space Only (5m × 5m)
1F Hall 1	Partner Pavilion	Standard Booth	Provide Art Wall Booth (3m × 3m)

02 — PROGRAM

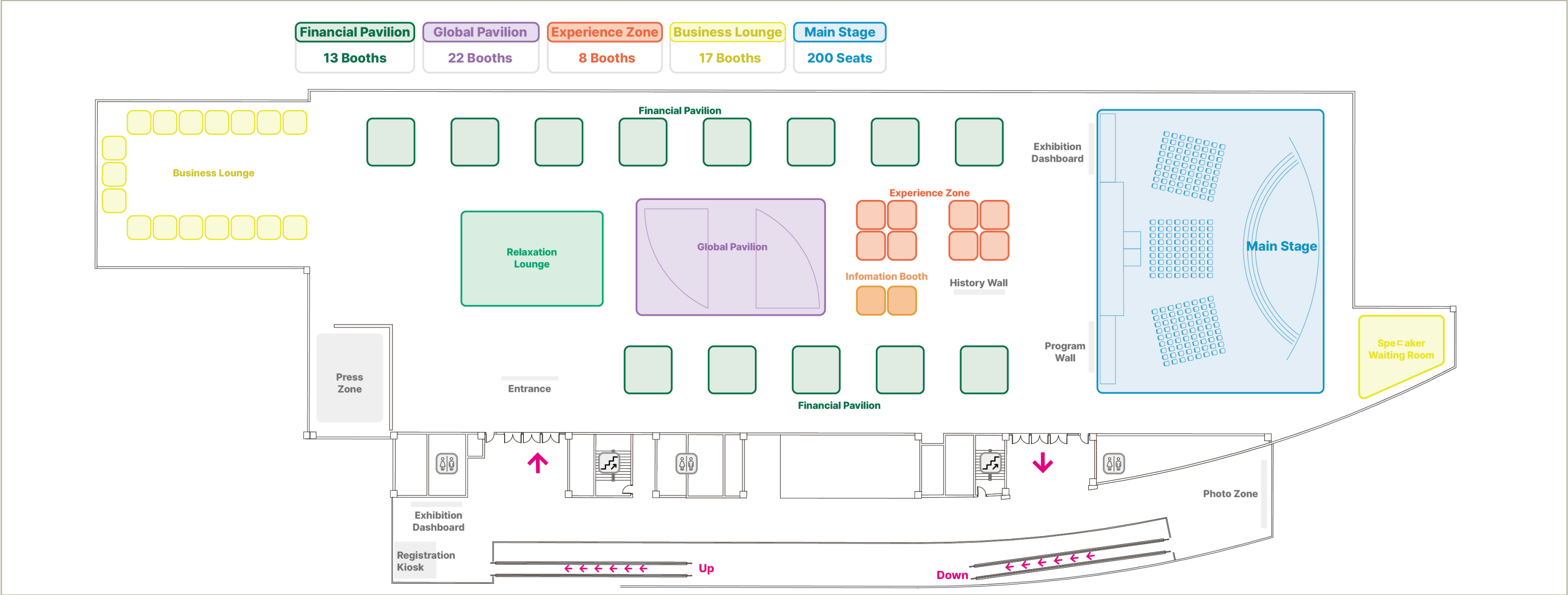
Floor Plan (Draft)

3F Exhibition Hall 2

— COMING SOON —

Floor plan will be finalized prior to opening
(Floor plan subject to change)

Floor plan will be finalized prior to opening



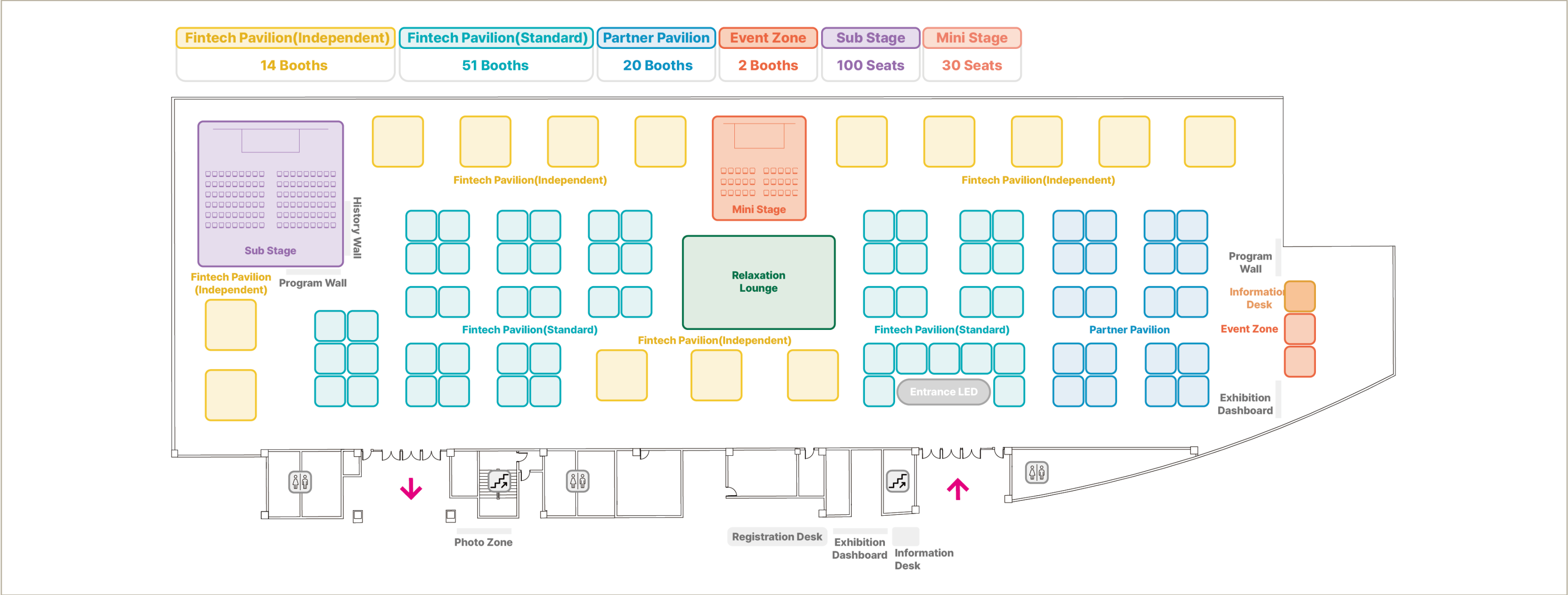
02 — PROGRAM

Floor Plan (Draft)

1F Exhibition Hall 1

— COMING SOON —
**Floor plan will be
finalized prior to opening**
(Floor plan subject to change)

Floor plan will be finalized prior to opening



02 — PROGRAM

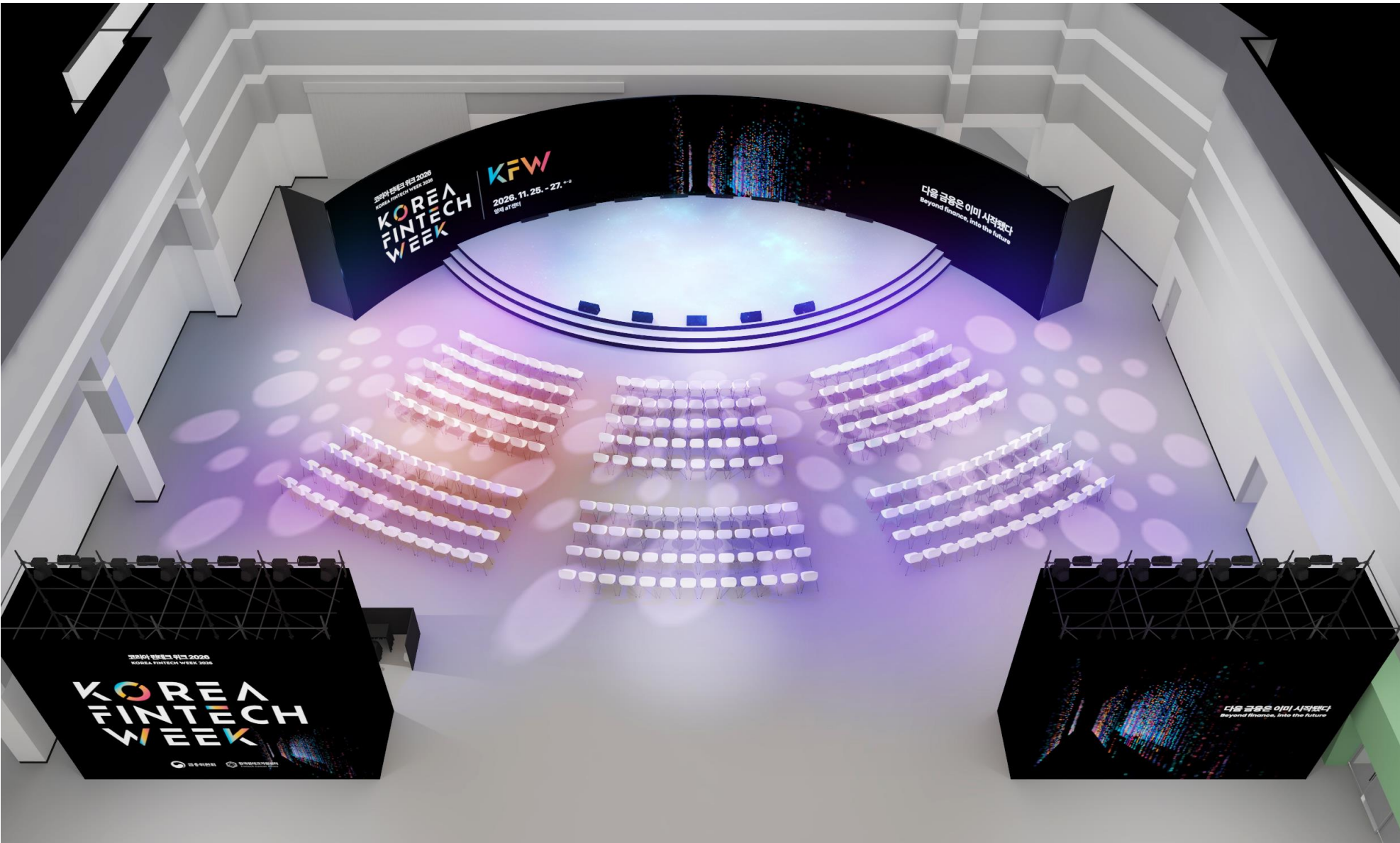
Stage Design (Draft)

3F Exhibition Hall 2

— COMING SOON —

Final stage image will be finalized prior to opening

Final stage image will be finalized prior to opening

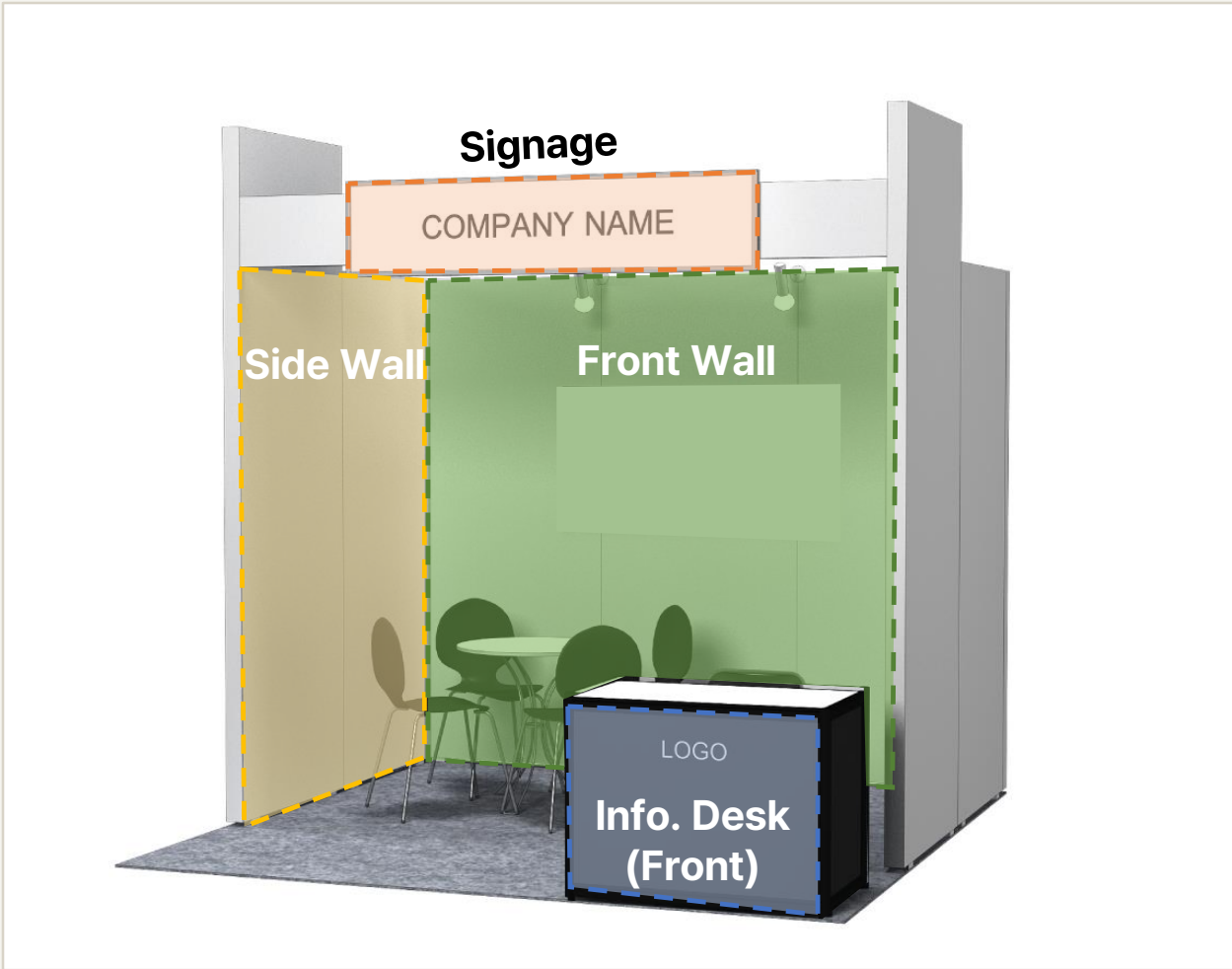


03 — INFORMATION · BOOTH DESIGN

Standard Booth

Organizer provides booth and basic equipment.
Exhibitors are required to prepare graphics, exhibiting items and content.

A · BOOTH REFERENCE



B · SPECIFICATIONS

SPECS & INCLUSIONS

DIMENSION · W × D × H

3m×3m×3m

- 01 **Basic Booth** Art Wall & Wooden Structure, LED Signage
- 02 **Basic Equipment** Information Desk 1EA & Chair 1EA
- 03 **Power Supply & Lighting** Double Sockets 1kw & 2 Spotlights
- 04 **Additional Requests** TV, Upgraded Table & Chair, Stands
will be available after booth finalization (Paid Options)

C · Important Notes

IMPORTANT NOTES

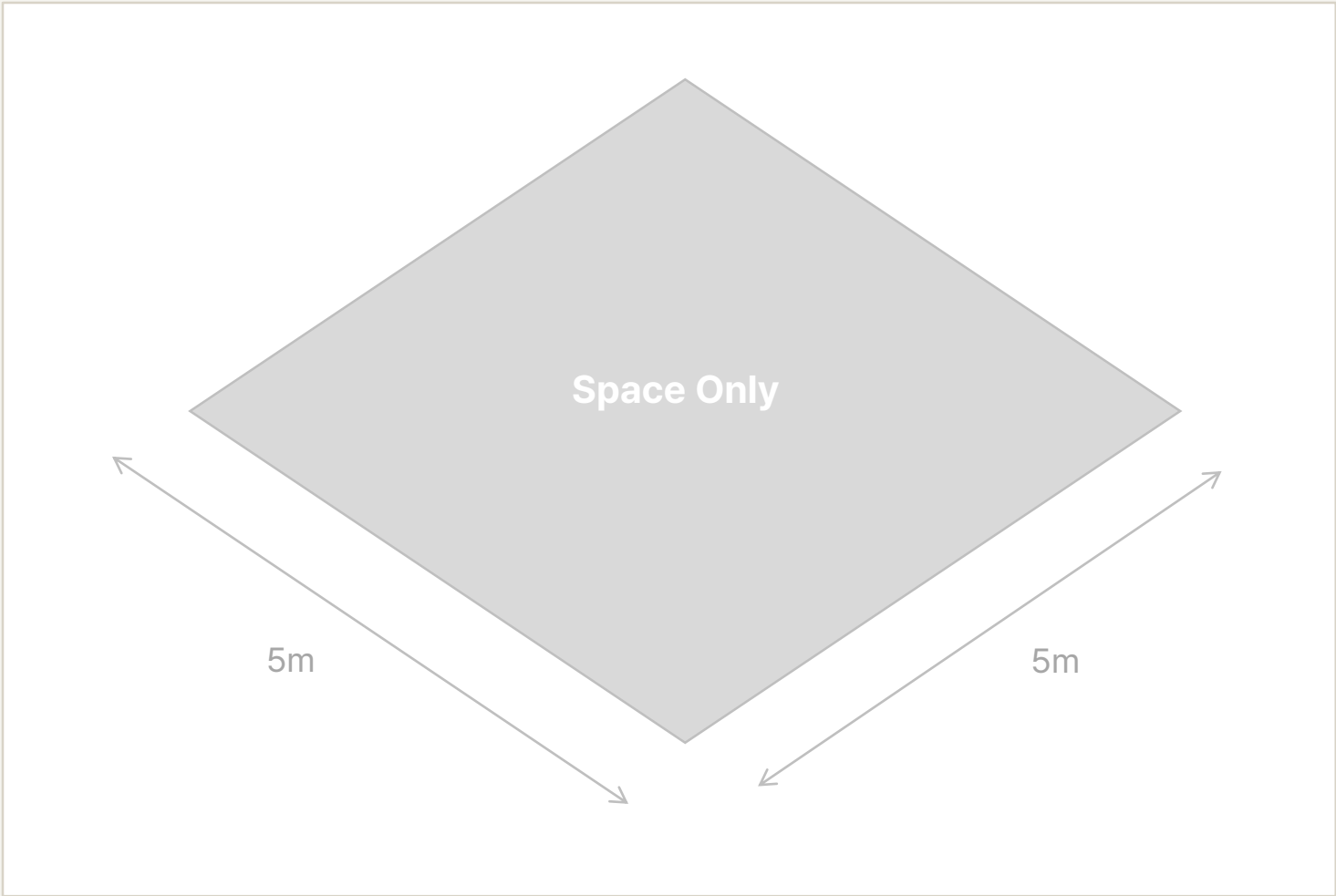
- 1 **Graphic Size**
 - ① Front Wall : 2,920*2,400(mm)
*Corner Booths 2880*2400(mm)
 - ② Side Wall (Left / Right) : 1,000*2,400(mm)
 - ③ Information Desk (Front) : 970*662(mm)
- 2 **Material / Attachment Method**
 - Any use of Adhesive-Residue Tapes, Pins, or Graffiti is prohibited
 - Printed graphics must use removable PVC sheets for easy attachment and removal
 - For hanging installations, use S-hooks on the booth structure
 - All attachments must be restored to their original state after the event.
- 3 **Print & Installation** Paid
 - ① Wall Panel Graphics Fee
 - AI File Format (Per Wall) + Reference File(JPG, PNG)
: KRW 200,000 (Excluding VAT) *Extra fee for Design
 - ② Information Desk (Front)
: KRW 100,000 (Excluding VAT) *Extra fee for Design

03 — INFORMATION · BOOTH DESIGN

Independent Booth

Exhibitors must use **their own contractors** for booth design and construction.
Offers the advantage of effectively expressing brand identity, while making it possible to accommodate large-scale structures and media installations.

A · BOOTH REFERENCE



B · SPECIFICATIONS

SPECS & INCLUSIONS

AREA ONLY · W × D

Min. 5m×5m / 3m×6m

Space Only

- 01

Construction

Exhibitor’s own contractors, Custom design, Custom Build
- 02

Design Flexibility

Brand Colors, Graphics, Large-scale Media Wall, Experience Zone, etc.
- 03

Power Supply & Infrastructure

Separate Application for Additional Utilities (Power & Internet).
- 04

Installation & Dismantling

Separate Permit Required, Construction on Designated Days, Dismantling after Closing

! **Notice** Minimum Application : 2 Booths (1Booths : 3m x 3m)

03 — INFORMATION · BOOTH DESIGN

Global Pavilion

A **pavilion** consists of leading institutions and corporations from around the world.
Organizer manages the entire process—exhibitors only need to prepare the content.
· Additional equipment requires an extra fee.

A · PAVILION REFERENCE



B · TURN-KEY SERVICE

TURN-KEY SERVICE

JUST SHOW UP · WE HANDLE THE REST

ALL YOU NEED TO PREPARE IS CONTENT.

Booth Construction, Equipment, Printing, Installation & Dismantling

- INCLUDED** Handled by Organizer
- 01 **Composition** Planning & Designing Global Co-Existence Pavilion with Independent Booth
 - 02 **Construction & Equipment** Structure, Information Desk, Chairs, Lighting & Power Supply
 - 03 **Company Name & Logo** Company Name, Logo & Profile, Graphics Printing & Installation
 - 04 **Shared Operational Support** Shared Meeting Space, Information Desk, Interpretation, etc.

OPTIONAL	Additional Fee				
Additional PR Materials	Monitor · TV · LED	Additional Equipment	Additional Power Supply	Custom Interior	Souvenirs & Printed Graphics

* Separate fees apply for the additional rental items listed above / Advanced inquiry and quotation required

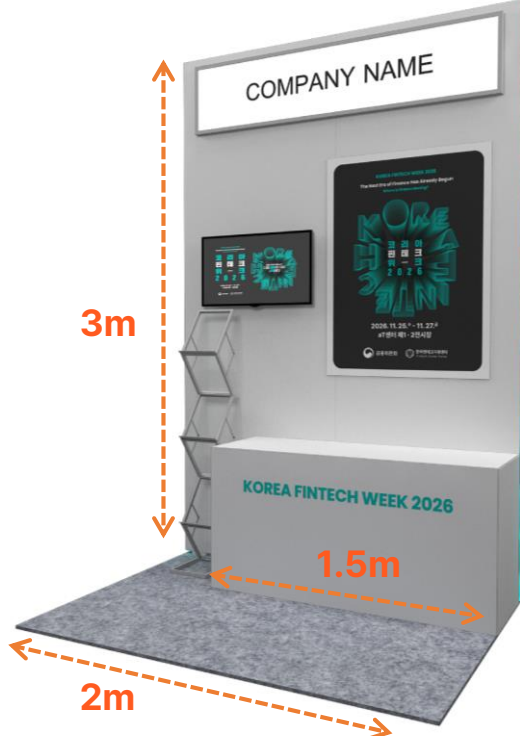
03 — INFORMATION · BOOTH DESIGN

Global Pavilion

Exhibitors can choose between two types at the Global Pavilion:
Standard(2m x 2m) 20 Booths, Expanded(3m x 3m) 2 Booths

A · PAVILION BOOTH (A)

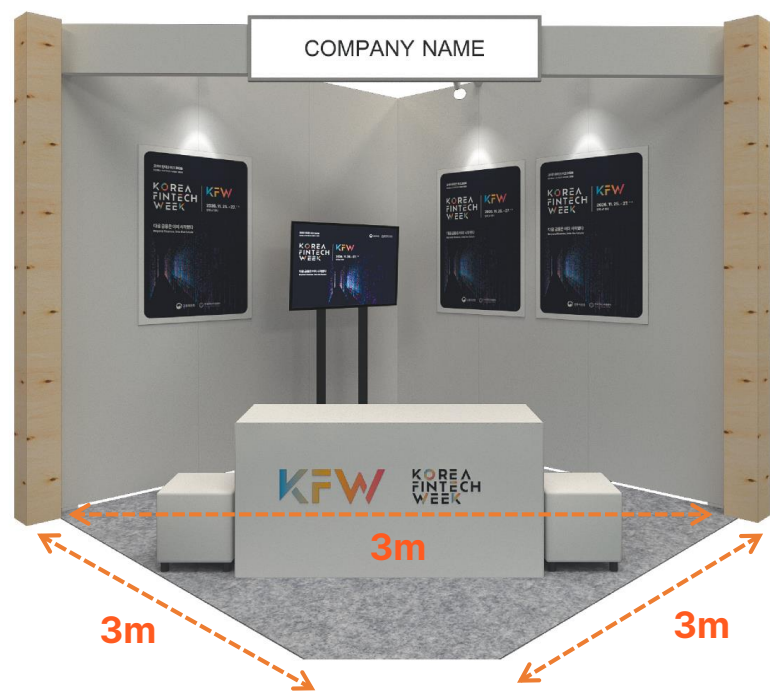
Standard Booths (20 Booths)



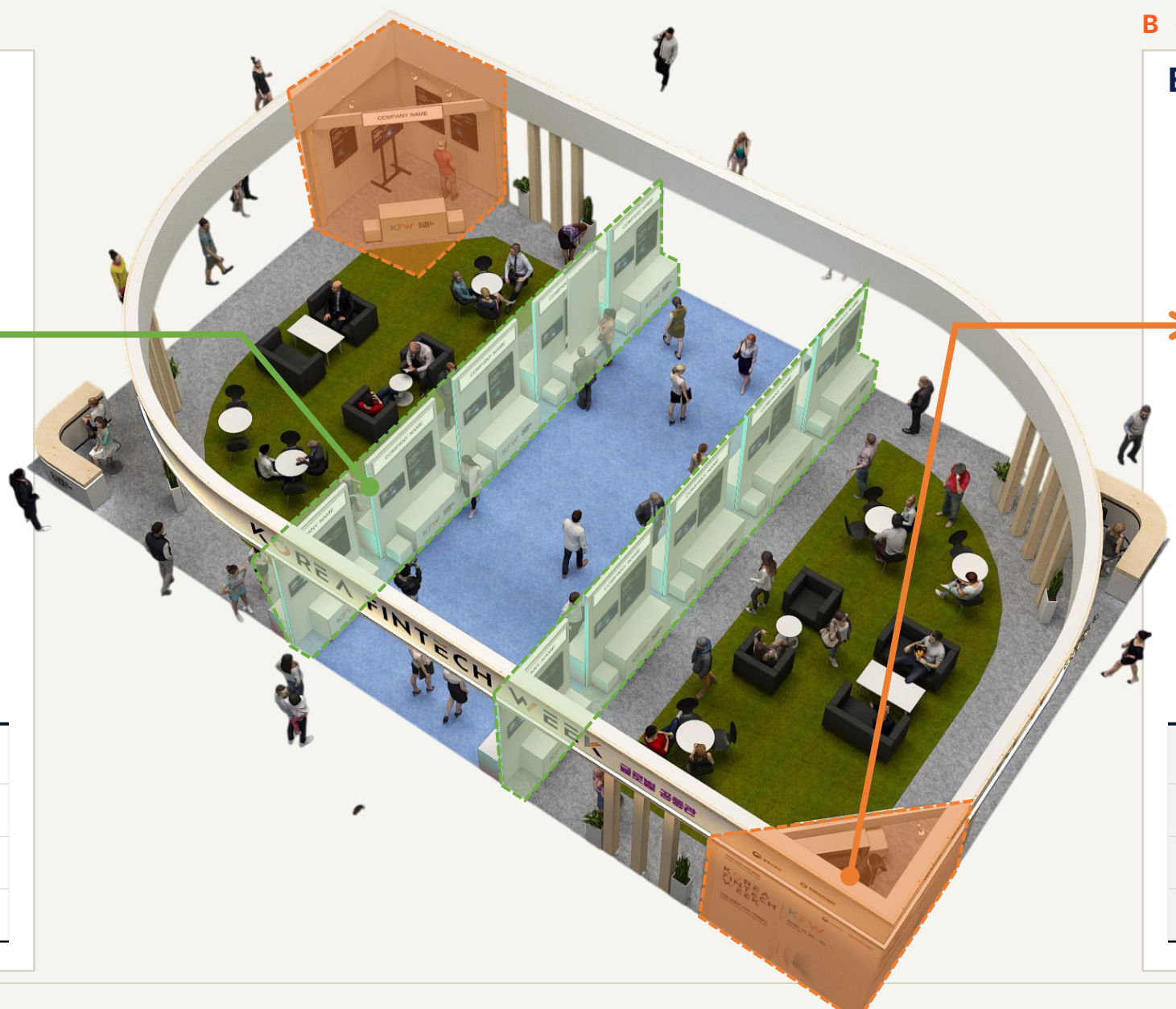
Information Desk	1EA	1.5*0.5*0.75(m)
Signage & Chair	1EA	Stool
TV	1EA	43"
Socket	1EA	220V Dual Socket

B · PAVILION BOOTH (B)

Expanded Booths (2 Booths)



Information Desk	1EA	1.5*0.5*0.75(m)
Signage & Chair	2EA	Stools
TV	1EA	65"
Socket	1EA	220V Dual Socket



03 — INFORMATION · BOOTH DESIGN

Global Pavilion

Shared Pavilion for multiple countries & institutions. (Construction Example)

01 · WIDE VIEW Arched open structure & Front View



02 · WIDE VIEW



PAVILION HIGHLIGHTS

One Roof,
Stage for All.

- Shared information desk for multiple countries & institutions
- Unified construction of lightbox signs for exhibitor logo and name

03 — INFORMATION · TRACK RECORD

7-Year Roster (2019 - 2025)

Here are our exhibitors over the past 7 years. Use as a booth selection reference!

01 · Financial PavilionIndependent	02 · Fintech PavilionIndependent	03 · Fintech PavilionStandard	04 · Partner PavilionIndependent / Standard	05 · Global PavilionPavilion
kakaobank	N pay	moin	Shinhan Venture Investment	ORACLE
Hana Financial Group	kakaopay	CREDOS PARTNERS UNLEASH YOUR POTENTIAL WITH TRUST	SEOUL FINTECH LAB	주한미국대사관 U.S. Embassy Seoul
Industrial Bank of Korea	toss	WINSTECHNET INNOVATE NEXT SECURITY	KFTC Korea Financial Telecommunications & Clearings Institute	HKTDC 香港貿發局
WOORI FINANCIAL GROUP	banksalad	paymint. a kakaopay company	koscom Corporation	InvestHK
Shinhan Financial Group	QuotaLab.	DeepSearch	전북창조경제혁신센터 Jeonbuk Center for Creative Economy & Innovation	ALTARA VENTURES
KB Financial Group	hanpass	THECHEAT	한국핀테크산업협회 KORFIN Korea Fintech Industry Association	FF Fairfax County Economic Development Authority
monimo	AI ZEN	NoriS	SUNG KYUN KWAN UNIVERSITY(SKKU)	PayPal

03 — INFORMATION · EXHIBITOR VOICE

Exhibitor Voice / Case No. 01

FINTECH · INDEPENDENT Voice from Independent Booth Exhibitor

● COMPANY **AIMS** | CEO Lim Jongyoon





COMPANY AT A GLANCE

SINCE	Est. 2017 · B2B InsurTech
TECH	AI Claims Automation, Licensing & API
AWARDS	FSC K-Fintech30 ('23), Shinhan Future's Lab Top Innovation
FUNDING	Consecutive Investment Success in 2023 & 2024

//
**With an investment of KRW 30 million,
We recovered over KRW 500 million.**

01 · WHY
For us, introducing our technologies and services to the financial industry and creating new collaboration opportunities are absolutely vital. We decided to participate in Korea Fintech Week - **where we have taken part annually since 2019** - to officially showcase our company, team, and technology on a global stage. We first started with a standard booth, and as our company grew, we upgraded to an independent booth last year.

02 · COST
The cost depends on how you design your booth. In our case, the costs were **KRW 10 million for the space rental, KRW 16 million for booth construction, and KRW 0.4 million for souvenirs and leaflets.** What matters is investing efficiently and creatively, keeping pace with your own specific circumstances.

03 · RESULT
We are participating with the clear goal of securing at least one new client. With an investment of about KRW 30 million, we are generating **KRW 500 million to 1 billion in potential sales opportunities**, so we see a very strong ROI. After participating last year, we secured **a contract with Mirae Asset Life Insurance**, and finalized **another contract with Samsung Life Insurance** this year. It is an undeniable fact that the independent booth is significantly better in terms of corporate branding and marketing.

TOTAL BOOTH INVESTMENT

30 Million KRW

RECOVERED REVENUE

Approx. 500 Million KRW

03 — INFORMATION · EXHIBITOR VOICE

Exhibitor Voice / Case No. 02

FINTECH · INDEPENDENT Voice from Independent Booth Exhibitor

//
This is the **ultimate stage** where **business contracts and investments** come together.

01 · TECH

Leading financial digital innovation with **AEROX, a contactless multi-biometric technology capturing fingerprints and faces simultaneously** via a smartphone camera. Our solution drives mobile real-time underwriting for Korea’s top 10 insurers- including **Samsung and Shinhan** – while rapidly expanding globally through milestones like a **PoC with the National Bank of Cambodia**.

02 · WHY

We eagerly joined because it was a rare opportunity for a startup to pitch and demonstrate our technology directly to **both financial executives and working-level managers in one place**. Believing this to be the premier platform for networking and B2B partnerships, we have **participated every year since our first exhibition in 2019**.

03 · RESULT

At our first exhibition in 2019, we demonstrated our technology to Samsung Life executives who visited our booth. This built trust that ultimately led to **a commercial contract and successful investment**. Our **annual live demonstrations to the FSC Chairman and the chairpersons of leading financial groups** firmly established our technological leadership, and **our expansion to an independent booth in the Special Pavilion further strengthened our global branding**. We highly recommend participating if you are a B2B fintech company.

COMPANY

WINNING.I Co., Ltd.

Director Ryu Seungsoo





CONSECUTIVE PARTICIPATION (2019 → 2025)

7 Consecutive Years

BOOTH-DRIVEN OUTCOMES

Business Contracts + Investment Attraction

Global Expansion: PoC with the National Bank of Cambodia

THANK YOU · KOREA FINTECH WEEK 2026

THANK YOU.

See you at KOREA FINTECH WEEK 2026.
See you at aT Center, Seoul · 2026. 11. 25.(WED.) — 27.(FRI.)

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